

Calendar Year YOY Percent Change

Visitor Volume

		2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Day	Day Vis (Exc Mex)	2.2%	0.0%	-4.5%	-2.6%	4.4%	4.3%	3.2%	0.2%	0.2%	2.3%	0.9%
	Mexican Day Vis	-9.6%	-6.3%	-5.8%	-2.0%	2.9%	6.5%	3.8%	4.5%	3.6%	3.1%	-5.3%
	Total	-1.1%	-1.6%	-4.8%	-2.5%	4.0%	4.8%	3.4%	1.2%	1.0%	2.5%	-0.7%
	Overnight											
Overnight	Hotel/Motel	-0.6%	-1.2%	-5.0%	7.0%	5.0%	5.2%	3.1%	4.9%	2.5%	2.7%	1.4%
	Household	-5.4%	-1.5%	-4.7%	1.6%	3.8%	-1.1%	-0.2%	0.2%	0.3%	-1.0%	0.5%
	Other Overnight	-2.7%	-0.7%	-3.1%	4.5%	5.5%	3.2%	3.6%	2.6%	6.3%	3.5%	4.5%
	Total	-2.9%	-1.3%	-4.8%	4.5%	4.5%	2.4%	1.8%	2.9%	1.8%	1.3%	1.2%
Grand Total		-2.0%	-1.5%	-4.8%	0.9%	4.3%	3.6%	2.6%	2.1%	1.4%	1.9%	0.3%

Spending and Regional Impact

Total Visitor Spending	2.3%	0.1%	-12.0%	1.7%	5.7%	6.6%	5.2%	9.7%	7.7%	4.8%	4.1%
Economic Impact	2.3%	0.1%	-12.0%	1.7%	5.7%	6.6%	5.2%	9.7%	7.7%	4.8%	4.1%

Attractions / Arts and Museums

Arts and Museums	23.3%	-16.5%	4.6%	-8.0%	-3.4%	8.1%	30.1%	31.1%	13.7%	1.0%	1.9%
Attraction	1.8%	0.2%	-3.3%	1.9%	9.2%	3.8%	3.1%	-2.7%	1.7%	1.4%	-2.0%

Traffic

Airport	5.0%	-1.0%	-6.2%	-0.8%	0.2%	1.9%	2.8%	6.1%	6.9%	2.9%	7.3%
Border	-14.3%	-6.5%	-6.9%	-2.1%	1.4%	2.3%	2.5%	5.3%	6.6%	2.0%	-0.4%
Highway	-2.8%	-0.7%	-3.1%	-0.4%	0.0%	-1.2%	12.0%	4.6%	8.9%	-3.1%	4.6%
Train	-1.0%	9.0%	-14.3%	0.5%	9.6%	3.9%	-0.3%	-0.1%	6.4%	4.0%	4.7%

San Diego Convention Center Corporation - Primary Conventions Only

Conventions vs. Prior Year	-5	2	3	-7	10	-7	8	1	-5	-4	-6
Attendance YOY Growth	14.4%	-3.3%	-18.1%	4.7%	4.2%	-0.9%	-6.6%	0.6%	4.9%	26.1%	-21.8%
Contracted RN YOY Growth	4.3%	-6.5%	7.7%	-6.2%	3.5%	5.3%	-8.2%	-3.5%	2.1%	23.4%	-10.0%
Attendees Spending YOY Growth	32.6%	-4.9%	-18.7%	4.7%	2.0%	7.3%	-9.9%	5.9%	4.6%	16.3%	-9.7%